

**Applying to UK Universities**

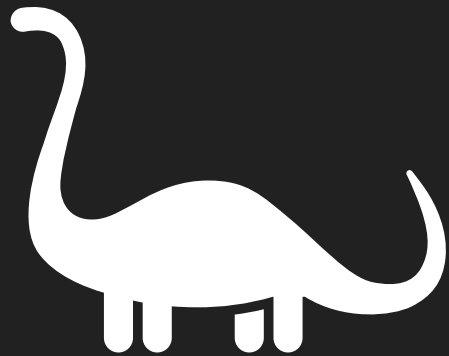
# What's the application deadline?

18.00

Wednesday 25<sup>th</sup> January

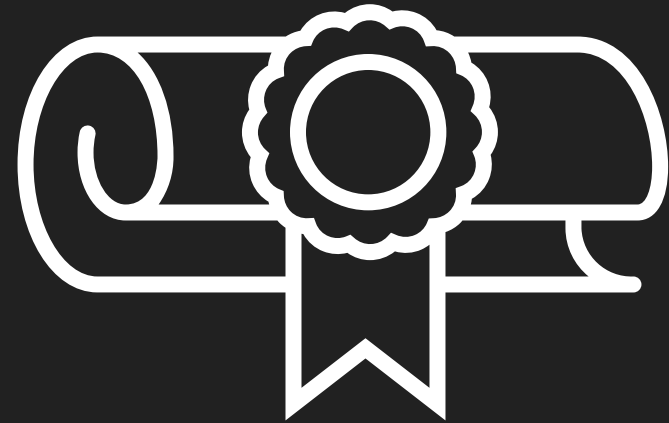
- “Equal Consideration”
- They look at everyone who meets the deadline together
- Competitive courses will fill/close places after this
- This **does not** apply for Postgraduate (Masters) Applications

You will need to use  
your own time



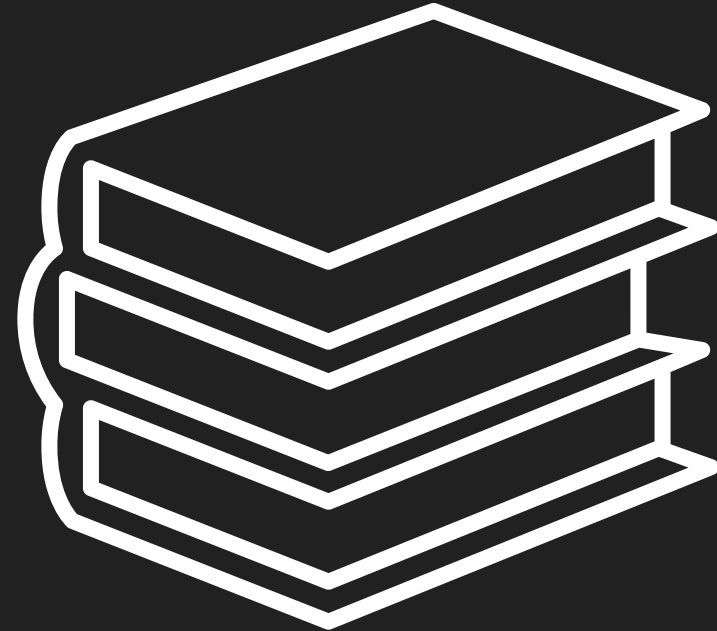
# Postgraduate Applications

- Usually direct application on the university's own website
- A few courses can use UCAS
- Offers will be based on:
  - Your Bachelor's result
  - IELTS
  - Your overall 'profile' as shown in your Personal Statement
    - Subject knowledge/ Interest
    - Relevant experience
    - Academic and Personal Skills



# Undergraduate Applications

- Apply through UCAS
- Offers will be based on:
  - Your Foundation Year Result
  - IELTS
  - The qualities you show in your Personal Statement:
    - Subject knowledge & (especially) Enthusiasm
    - Academic and Personal Skills



# Choosing your subject

- What did you enjoy at school?
- What subjects are you good at?
- What do you want to do in the future?
- What courses exist?
- Search on UCAS.com

<b>Business and Management</b> Main Site BSc (Hons) 3 Years Full-time 20/09/2021
<b>Business Studies and Law</b> Main Site BSc (Hons) 3 Years Full-time 20/09/2021
<b>Finance and Business Analytics</b> Main Site BSc (Hons) 3 Years Full-time 20/09/2021
<b>International Business and Management</b> Main Site BSc (Hons) 3 Years Full-time 20/09/2021
<b>Management and Business Analytics</b> Main Site BSc (Hons) 3 Years Full-time 20/09/2021
<b>Business and Management (with a placement year)</b> Main Site BSc (Hons) 4 Years Sandwich 20/09/2021



# Choosing your universities

- 5 choices
- What's important to you?
  - Location
  - Age
  - Size
  - Research
  - Course Structure
  - Teaching Style
  - Extra-Curricular Opportunities



# Some broad generalizations

## Older Universities

- More focused on Research
- More famous internationally
- More International students
- More traditional teaching style
- Focus on theory & analysis
- More traditional, formal environment

## Newer Universities

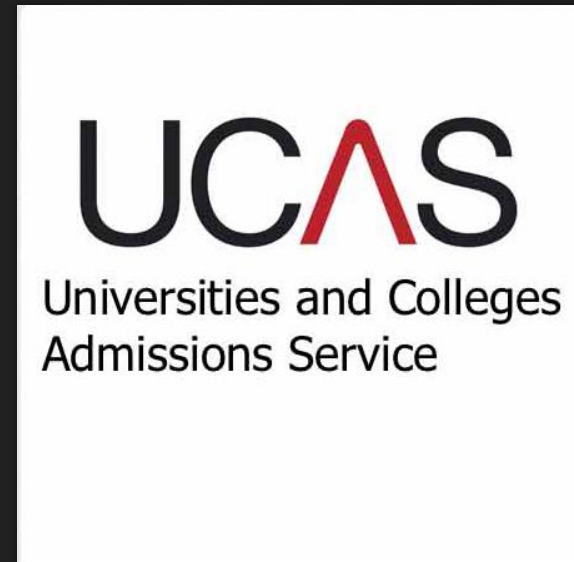
- More focused on Teaching
- Less well-known
- More British students
- More interactive teaching style
- Focus on professional practice
- More relaxed environment



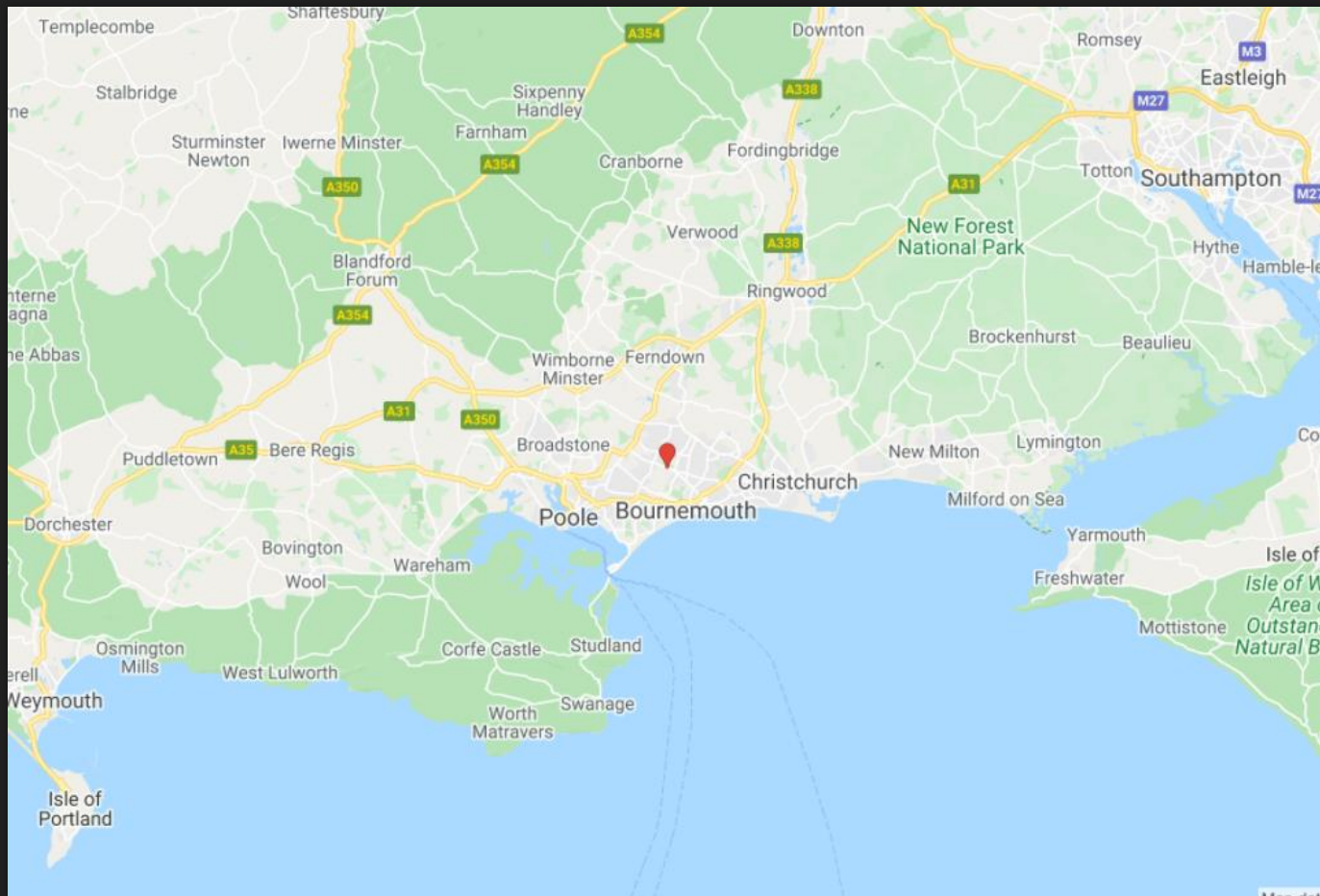
# UCAS: Your new best friend

Central Point for everything

- UCAS.com
- Course Search
- Your Hub
  - Information about subjects and applications
  - Your Application



# At the bottom of the UCAS course page



## Provider information

[Visit our website](#)

[Our COVID-19 information](#)

[Bournemouth University](#)  
Talbot Campus  
Fern Barrow  
Poole  
BH12 5BB

## Course contact details

[Visit our course page](#)

[Enquiry form](#)

## Future Student Enquiries

[futurestudents@bournemouth.ac.uk](mailto:futurestudents@bournemouth.ac.uk)

01202 961916



# Be strategic

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Universities will make 'Conditional Offers'

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Based on your UFY grade and IELTS

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Some just need a pass (40%)

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Some are very high (70-80%)

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Apply for a range for the best opportunity

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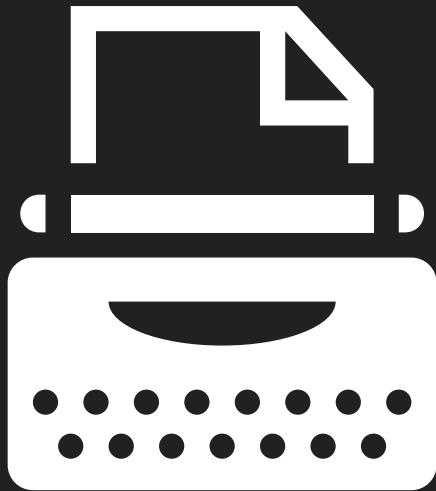
Remember: You'll only go to one!

# One from each column (plus 1)

*Grade requirements are approximate, not guaranteed*

65-75%	60-65%	50-55%	About 40%
Birmingham	Bournemouth	Brighton	Bath Spa
Durham	Bradford	HULT Business School	Cardiff Met
East Anglia (UEA)	Essex	Keele	Coventry
Exeter	Goldsmiths	Kingston	Derby
Lancaster	Oxford Brookes	Liverpool Hope	London Met
Leeds	Royal Holloway	Manchester Met	London South Bank
Southampton	Surrey	Northumbria	South Wales
York	Sussex	UWE Bristol	

# Your Personal Statement



- 4 000 **characters** (incl. spaces)
  - About 400-600 words
- Personal but professional
- Like an essay, not a letter
- Approx. 80% subject-focused
- 'Show, don't tell'

# Your Personal Statement



- How does your experience inspire your interest?
- How does your subject inspire your worldview?
- You understand the subject well enough to make an informed decision to study it.
- You're interested and enthusiastic about it.
- You're ready for higher level study.



# Personal Statement Cheat Sheet

- Download the worksheet from the QR code
- Answer the questions in detail
  - Give examples and your reactions/analysis
  - 'Experience' can be anything that connects you to your subject
- Take the questions out and 'stitch' your answers together as a single 'essay'
- That is the foundations for your Personal Statement



# UCAS

- For Undergraduate and some Postgraduate applications
- One central website
- Complete the form
- Upload your Personal Statement
- I can see your progress
- And approve your application
- 1 application → 5 universities



Check the EF Uni Prep  
website for more

**efupox.co.uk**

- Application Information
  - Using UCAS
  - Partner Universities





You'll create your  
account and start the  
application form in  
AcCul & AppW classes



For now:

- Pick your  
courses
- Think about  
your Statement